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## CEB Launches Enterprise Kiosk Solutions

27 November 2006

CEB, the leading provider of state-of-the-art enterprise solutions in Jordan and the region, announced during Gitex 2006 its partnership with Friendlyway, the world leader in kiosk technologies, for enterprise kiosk application solutions for the African and Asian Markets.

"Friendlyway has chosen CEB for its more than 25 years of experience in providing the Middle East and African markets with information technology solutions and services. With over 140 professionals, CEB has the resources and expertise to successfully implement and integrate our technology for various markets and sectors." Said Mr. Thomas Borck, International Sales Manager, Friendlyway.

Mr. Thomas added, "CEB is the exclusive provider of Friendlyway enterprise kiosk solutions for the African and Asian markets. We are privileged to work with CEB as our partner for such a region"

"Friendlyway is the world leader in kiosk technologies and systems. Our partnership reflect CEB's direction to introduce state-of-the-art technologies to our product portfolio to cater for various industries and sectors through consumer and service centric solutions." Said Mr. Ayman Arafeh, General Manager of CEB.

Mr. Arafeh added, "The Kiosk applications are one of the fastest growing technologies providing consumers and businesses the facilities to save time and money to deploy such applications and systems through various public and commercial venues for information access and transactions."

-Ends-

**About Friendlyway** ([www.friendlyway.com](http://www.friendlyway.com))

*Friendlyway is specialized in developing and marketing standard software and system solutions for digital advertising displays and interactive kiosk systems. The thus developed solutions have been marketed since the 1990s with thousands of installations in Europe, the Americans, and Asia.*

About **CEB**:

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**CEB** was established in 1980 and is headquartered in Amman, Jordan serving the entire region of the Middle East and North Africa. **CEB** is considered one of the leading Systems Integration IT providers of leading suppliers such as HP, ACER, Bull, Nexans, Symantec, Internet Security Systems (ISS), Microsoft, Friendlyway and Mitel .

**CEB** designs, develops and implements technology application solutions such as Automated Banking System **CABS®**, Insurance Management System **AMAN®**, Document Management **ImageLinks®** and Workflow Systems, in addition to special portal applications for Kiosks solutions.

**CEB** has over 220 clients in Jordan and the entire region.

**CEB** is the first IT company to be listed on the Jordan Stock Exchange under the symbol **CEBC**.

**CEB** is totally owned by Al-Faris National Company For Investment and Export.

[www.ceb.com.jo](http://www.ceb.com.jo)

**About Al-Faris National Company For Investment and Export:**

Al-Faris National Company For Investment and Export (PLC) is a publicly held company based in Jordan with its main line of business being in investments, acquisitions, export and import.

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